

**Panasonic**  
BUSINESS

KX-TDE600  
OneNet Pure IP PBX



The freedom to  
deliver the best  
in hospitality

# Complete communications integration

Perfectly suited to the hospitality sector, the Panasonic KX-TDE600 is an advanced business communication platform that leverages the most out of your existing IP network – allowing you to set new standards in customer service.

For anything up to 1,100 users, the KX-TDE600 provides powerful unified communication solutions to give your hospitality business a competitive edge.

Working in conjunction with software from Panasonic partners, the KX-TDE600 becomes a communication system that adds real value to your operations, increasing the quality of the service you provide and the speed and efficiency of your commercial operations.

In effect, the KX-TDE600 manages all of the ‘behind-the-scenes’ communications that your guests never notice, ensuring their experience is as comfortable and convenient as possible – and your business is more productive than ever before.



**Allied to the specialist software, the system takes care of...**

- Integrated management of all telephone and telecommunications services in your business.
- Integration with external systems.
- Control of telephone expenses for your business centres.
- Integration with third-party applications, ensuring that your existing front of house systems work with our technology.



# OneNet advantage

The KX-TDE600 platform is powered by OneNet, an exciting evolution in the Panasonic unified communication portfolio.

## OneNet features include:

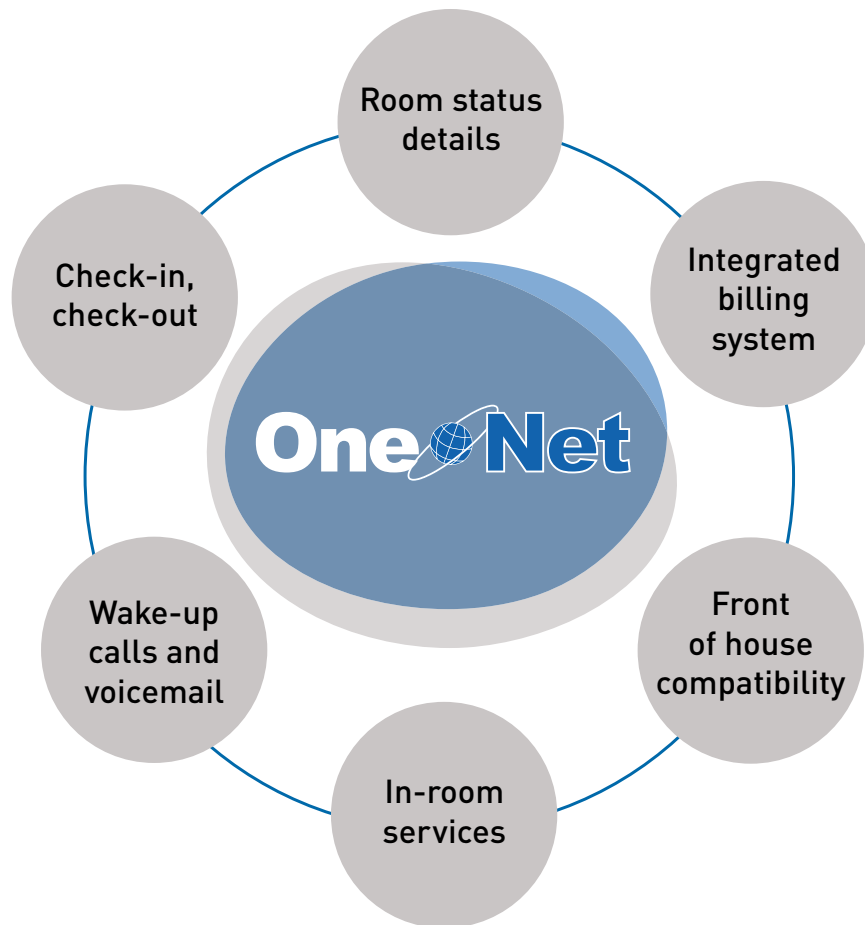
- Extensive feature transparency across multiple locations and users.
- Delivers scalable solutions for growth and deployment through enhanced IP capacity.
- Enhanced applications, such as intuitive multi-party conference and collaboration.  
OneNet enables telephony features to be transparently deployed across multiple networked sites and users.

## Your business investment protected

Your business needs to be able to effectively communicate today – while making sure that it's properly equipped to handle the growing demands of your future communication needs.

Convergence-ready, modular, extendable, flexible, SIP-enabled, and providing built-in support for unified communications productivity applications; the KX-TDE600 can help meet your communications requirements, today and tomorrow.

Crucially, the system is easy to install, cost effective to run and quickly provides a good return on investment.



#### **Advanced platforms to empower business communications**

Using OneNet the KX-TDE600 communication platforms allow businesses to enable fast and efficient collaboration over any distance – and helps you efficiently connect and interact with customers, colleagues and partners with ease.

#### **Reliability**

The reliability of the KX-TDE600 is guaranteed by rigorous quality control and testing before the system leaves the factory, giving you peace of mind. It is also designed with no need for hardware maintenance, with all programming changes possible from any local or remote location, so your guests can rely on a constantly high level of service.





# Advanced messaging solutions

Advanced voice messaging applications provide enhanced call handling flexibility. Voice guidance provides a user-friendly interface to simplify and streamline business communications by efficiently routing customer calls to the correct department or agents.

Further, voicemail storage facility can be used for graceful offline call handling during busy hours – increasing overall productivity and providing better customer service.

## Enhanced simple voicemail (ESVM)

Key applications that can be implemented using the built-in or optional ESVM cards include: user as well as group voicemail services, voice guidance based call routing, transfer out from voicemail box to MSG functions, multi-level auto-attendant with OGM recordings, queue messages, CO-to-CO end of call detection, mobile phone extension support and many more.

### 1. Built-in solution

Built-in two-channel enhanced simple voice messaging (ESVM) solution.

### 2. Optional solution

ESVM2 (Option: KX-TDA0192) or ESVM4 (Option: KX-TDA0194) enhanced SVM cards provide added message recording and outgoing message handling capabilities that help ensure calls from your customers are routed through properly and are always answered or processed seamlessly. These optional cards can be configured to run in three modes for complete flexibility:

- SVM mode: For simple voicemail only features.
- MSG mode: For DISA functionality leveraging outgoing message recordings. The MSG mode can also support mobile telephone extension integration allowing for mobile telephones to be used as PBX extensions. Companies can even upload from PC high-quality sound files (8kHz, 16 bit .wav file) that can be played as OGM recordings – for various outgoing message applications.
- SVM + MSG mode: Allowing customers to have both a simple voicemail as well as DISA functionality. Both built-in and optional ESVM cards provide the ability to assign uploaded high-quality custom music files as Music-on-Hold announcements.



# The dedicated hospitality solution

Using PMSLink, a middleware software from our partner, Char, you can integrate the KX-TDE600 into any proprietary management system (PMS) you run, creating a dedicated hotel solution that's 100% focused on the demands of your business.

PMSLink is already supporting and certified with major PMS systems around the world.



Even if PMSLink isn't already working with your preferred PMS, that's no problem. Our solution is so flexible, we can work with your Front of House application, with minimal changes and investment. Just tell your application and we will confirm our compatibility.

## The benefits of integration

Once integrated, the KX-TDE600 and PMSLink provide many valuable features.

- **Call accounting**  
You can manage and charge appropriately for calls made from rooms.
- **Check-in/Check-out**  
The system can allow or deny in-room calls, depending on whether check-in or check-out has happened.
- **Name assignment**  
A guest's name will appear on the phone's display when calls are made to the front desk.
- **Reminders and wake-up calls**  
When your guests request a wake up call, you can have this amended using your Front of House application and the PMS.
- **Room status/Mini-bar charges**  
Using assigned codes, the room status can be controlled even by the phone in the room. These can change the status in your Front of House application to show if the room is ready to be booked again, or provide for example the used drinks from the mini bar (if applicable).

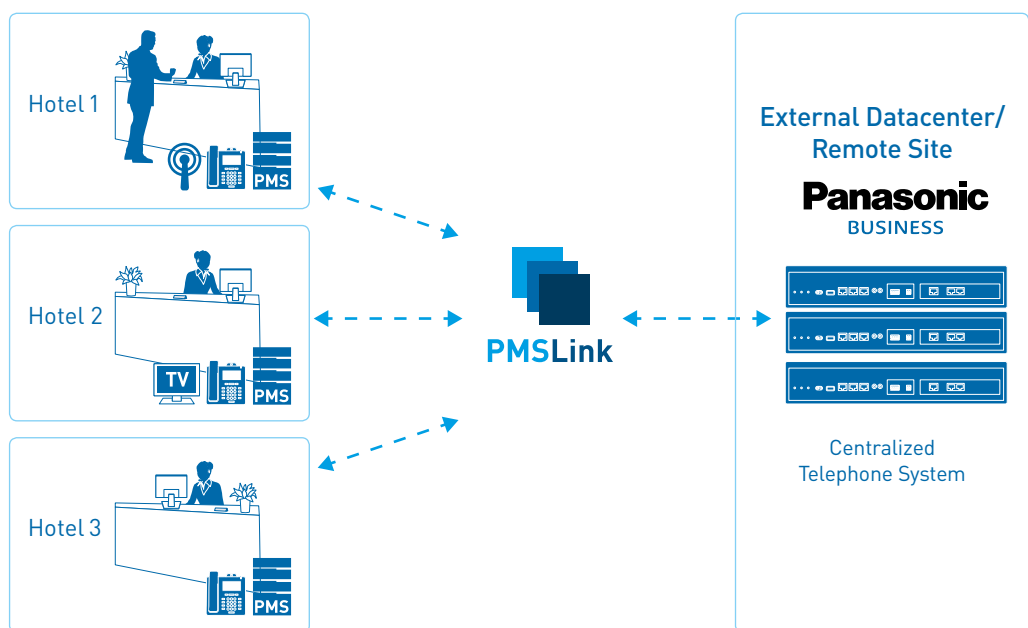




### Centralise your management, increase your efficiency

Managing communications across multiple hotels and sites is always a challenge. With PMSLink and the KX-TDE600, it has never been more straightforward.

Combining the software with Panasonic's hardware, you can integrate several hotels (with their corresponding PMSLink system) via a single telephone communication platform. So you retain complete, centralised control of your telephone activity and improve the cost-effectiveness and service quality of your communications.





KX-HDV130



KX-NT560

## Choose the telephone terminals that suit you

With the KX-TDE600 businesses can choose from any type of telephone terminals – the stylish Panasonic IP telephones, DECT wireless or Digital terminals. Supporting a family of digital and analogue phones, the system gives companies an extensive and cost-effective choice of solutions to suit their specific business telephony needs.

### **SIP telephone support**

With built-in support for the latest SIP technology, the KX-TDE series can support SIP telephones as extensions. Companies can now use either Panasonic or standard off-the-shelf SIP phones and connect them to the KX-TDE systems as IP extensions to support your guests and in-house office users, remote workers and even road warriors connecting back to the office over high-speed broadband IP network from virtually anywhere.





KX-NT556



KX-DT546



KX-TCA385



KX-TCA285



KX-TCA185

### Mobile/GSM integration for anytime, anywhere mobility

Mobile phones are a compelling way for doing business outside of the office. The KX-TDE600 supports the latest mobile phone integration technology – enabling calls directed to an office extension to be redirected to a mobile telephone at a lower, fixed cost. Calls can then also be transferred back to a colleague's office extension or even back to the office voicemail system for graceful handling.

### Extend office mobility with wireless communications

The KX-TDE600 allows wireless communications over an extended range by using multiple and high-density cell stations that boost the flexibility and mobility of your wireless handsets. The system provides automatic hand-over between installed wireless cells – enhancing coverage and giving you true communication mobility even within large premises.





[business.panasonic.eu](http://business.panasonic.eu)

**KX-TDE600**  
**OneNet Pure IP PBX**

Ready to take your communications  
to the next level?

**Talk to Panasonic today.**

For more information on the KX-TDE600 business  
communications solution, or for a discussion  
about your communications requirements,  
please get in touch using the details below.

We reserve the right to make reasonable changes to models, dimensions and colours, as well as to make modifications that bring our products in line with state-of-the-art technology and production.

Panasonic System Communications Company Europe (PSCEU)  
Panasonic House, Willoughby Road  
Bracknell, Berkshire RG12 8FP  
United Kingdom

Phone: +44 (0)207 022 6530